

# Interoperability through a model driven approach and application to Product Service Systems: MDSEA Architecture

*June 27th 2016*

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***Professor***  
***President of PGSO of IVlab***



# Plan de la presentation

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- ✓ MSEE Project - FoF-ICT-2011.7.3: Virtual Factories and enterprises
- ✓ Problem statement: Servitization principles and extended product
- ✓ How to ensure interoperability
- ✓ MDSEA architecture
  - BSM
  - TIM
  - TSM
- ✓ The SLM TOOLBOX and application case study
- ✓ Conclusions

# MSEE Project

Project No: 284860

Project Full Name: Manufacturing Service Ecosystem

Duration: 36 months

Start date: October 1<sup>st</sup> 2011

Partnership: 19 partners, 9 countries

Strategic Objective: FP7 FoF-ICT-2011.7.3  
Virtual Factories and Enterprises

Total Eligible Cost: 15. 200.000 EURO

EC Contribution: 9.870.000 EURO



The International Virtual Laboratory for Enterprise Interoperability

THE BEST-RUN BUSINESSES RUN SAP



STI · INNSBRUCK



# MSEE Project

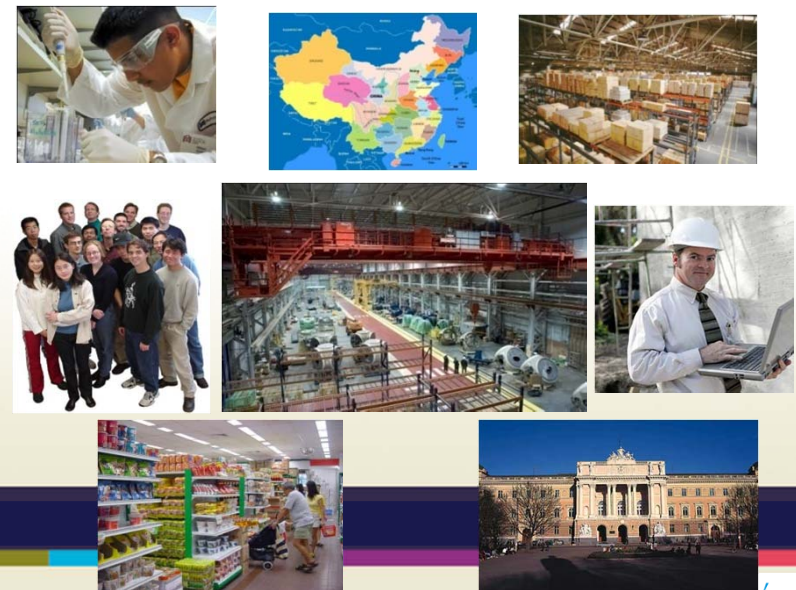
**VISION: By 2015, novel service-oriented management methodologies and the Future Internet universal business infrastructure will enable European virtual factories and enterprises to self-organize in distributed, autonomous, interoperable, non-hierarchical innovation ecosystems of tangible and intangible manufacturing assets, to be virtually described, on-the-fly composed and dynamically delivered as a Service, end-to-end along the globalised value chain.**

## COLLABORATIVE SERVICE INNOVATION

### SERVICE ORIENTATION




### BUSINESS COLLABORATION



# MSEE Project

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1. A **Service Lifecycle Management Toolbox** to model the various aspects of an enterprise during its servitization 
2. A complete set of **Servitization Projects Templates** to be configured for any kind of Domain and Sector
3. An innovative **Servitization Maturity Model** for driving EU Manufacturing Enterprise towards advanced forms of servitization
4. A collaborative **Innovation Ecosystem Platform** to stimulate creativity and co-create service innovation through collaboration
5. An innovative set of **Enterprise Applications as a Service** to support the operation of advanced product-related services in an ecosystem
6. Four distinct but interlinked **Pilots and Experimentations** of the Manufacturing Service Ecosystem concept and IT infrastructure



# Problem statement: servitisation

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- ✓ European manufacturing enterprise will progressively migrate from traditional product-centric business to product-based service-oriented virtual enterprise and ecosystems
- ✓ The economy developed around the service related to concrete product is called PSS (Product Service System) or Servitisation
- ✓ A lot of definitions and characterisation have been done for a service but few research works have been carried out concerning the service system

# Problem statement: servitisation

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- ✓ IBM has characterised what is “service science”: *a growing multi-disciplinary research and academic effort that integrates aspects of established fields like computer science, operations research, engineering, management sciences, business strategy, social and cognitive sciences, and legal sciences*
- ✓ In the computer science domain, Service Oriented Architectures (SOA), have revolutionized information systems, by providing software engineers with powerful methodologies and tools for decomposing complex systems into autonomous components

# Problem statement: servitisation

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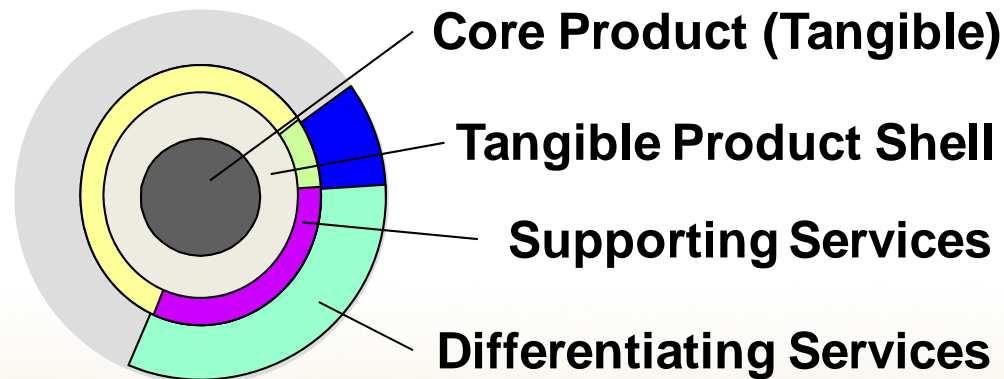
- ✓ The servitization of manufacturing companies covers different levels of service provision and consequently different stages can be followed to evolve.
- ✓ In servitization, the product is considered as the core element of the service to deliver to customers and subsequently we follow a manufacturing approach taking into account the market pressure that obliges to create new models in order to meet the servitization challenge
- ✓ An appropriate concept to link products, product related services and the needs of the users is the “Extended Product”



# Problem statement: extended product

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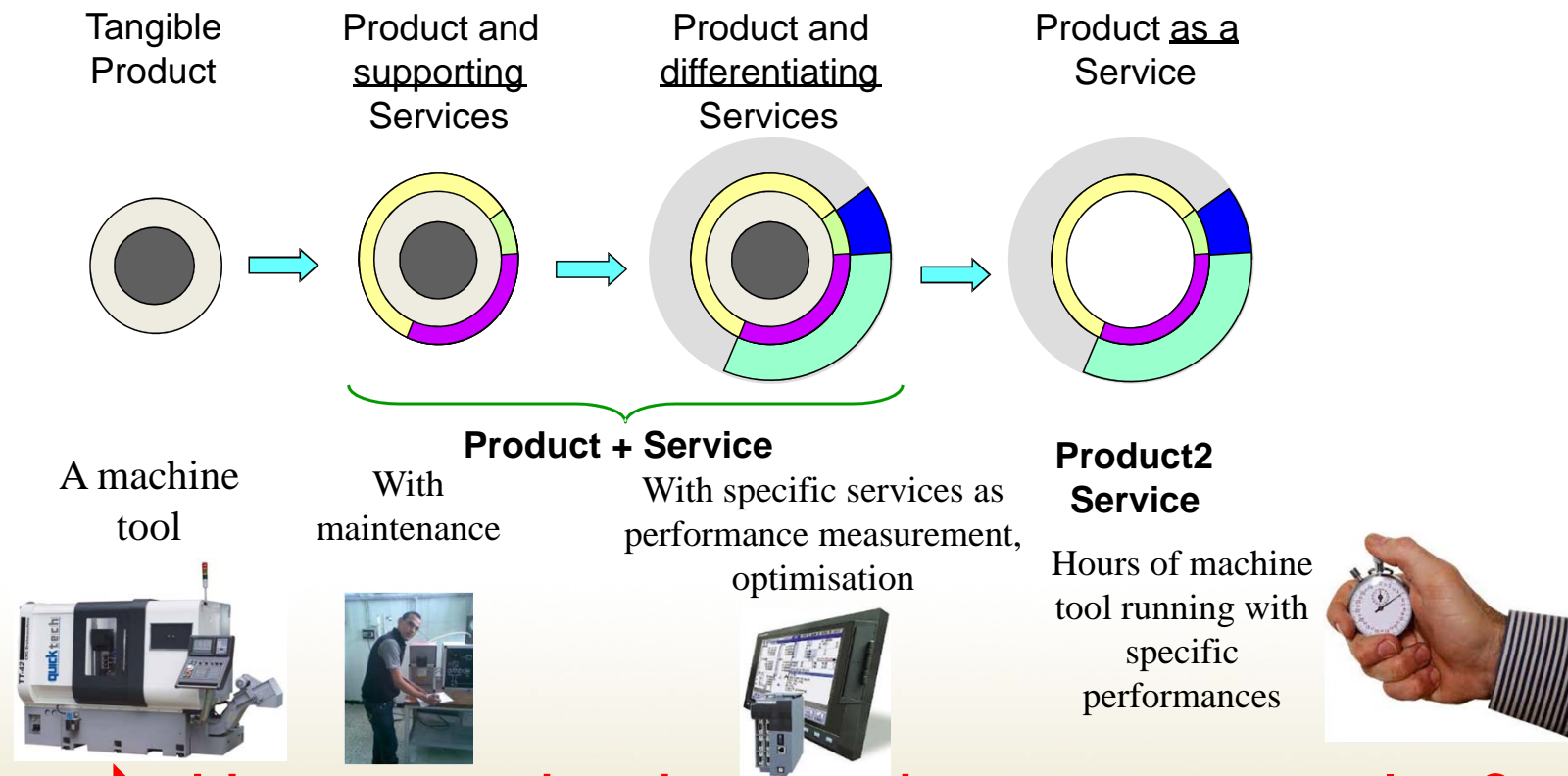
- ✓ The Extended Product concept belongs to the category of Product-Service System
- ✓ The Extended Product\* is a complex result of tangible and intangible components



\*Thoben, K.-D., Jagdev, H., Eschenbächer, J. (2001) Extended Products: evolving traditional product concepts.

# Problem statement: EP and Servitisation

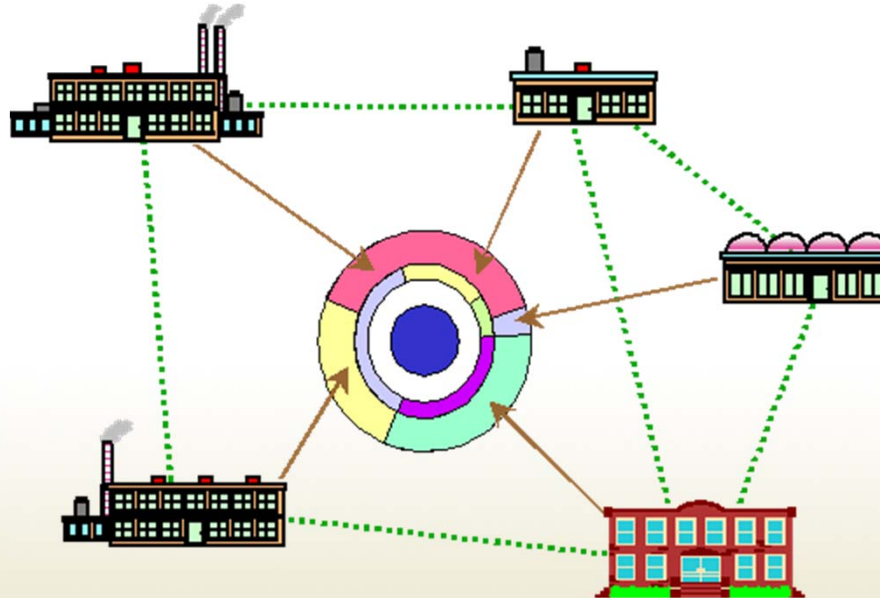
✓ How to migrate from traditional product to product as a service?



# Problem statement: service system

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- ✓ Enterprise cannot provide product and related services by its own
  - need to collaborate
  - need to build a virtual company



# Problem statement: service system

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- ✓ But: the virtual enterprise can/should/must be different according to the different phases of the service life cycle
- ✓ Need to define the service life cycle phases
- ✓ Need to have a manufacturing and service ecosystem
  - **need to ensure the interoperability between VME's**

# Service life cycle

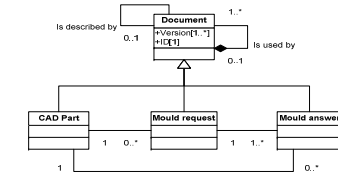
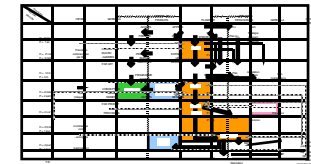
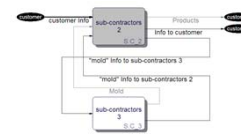
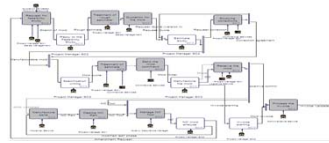
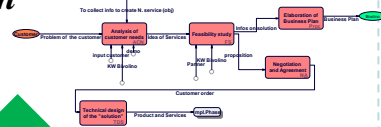
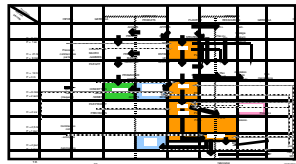
Service requirement phase

Service design phase

Service Development phase

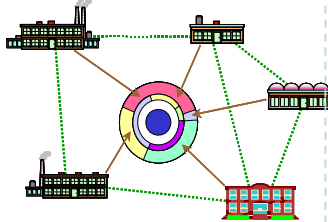
Service realisation phase

Virtual Organisation Equivalent models

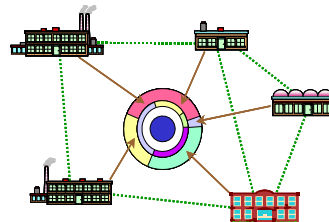


↑  
modelling

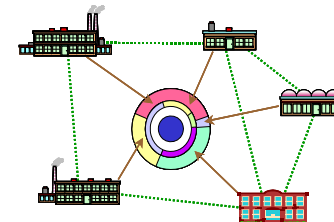
Real organisations



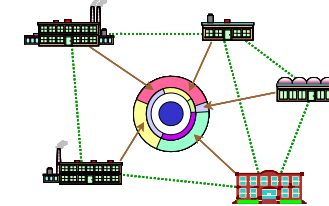
Virtual organisation for service requirements definition



Virtual organisation for service design



Virtual organisation for service development



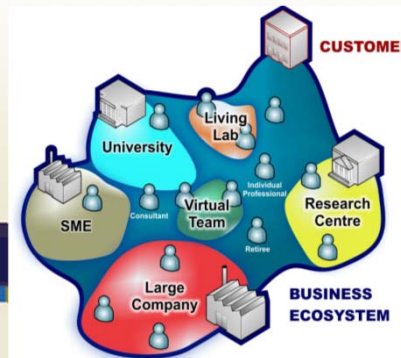
Virtual organisation for service realisation

Virtualisation

Virtualisation

Virtualisation

Virtualisation





# First topic: Alignment

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- How to ensure that the service system implemented is coherent with the enterprise strategy
  - In terms of objectives
  - In terms of technical performances
  - In terms of social performance and in particular psycho-social risk prevention

# First topic: Alignment

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- Necessity to have a performant method to collect **requirements** in a **participative** approach with users
- Model driven approach
  - Which kinds of modelling levels to ensure the continuous modelling from user to technical points of view
  - How to ensure model transformation between modelling level
  - How to go from modelling to IT-HR-PM development

## Second topic: Interoperability

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- How to ensure that the implemented system is interoperable with other partners
  - To ensure that IT and Practices are interoperable
  - to ensure sustainable and long term development (from economic and enviromental points of view)
  - but with unsustainable and short term collaborations

## Second topic: Interoperability

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- Adaptability of the system components
- How to take the human aspects more into account
- Role of ontology in the modelling of the various systems
- From an economy of owner to an economy of usage

# How to ensure interoperability: Service system modelling

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- ✓ Need to understand why and how the virtual enterprises will be organised
- ✓ Need to be sure that the organisation and components of the virtual enterprise will be coherent with the objectives of the VE
  - need to use enterprise modelling **but not to develop a new language**
  - need to have a progressive approach in the modelling from the business definition to the detailed implementation



# Why a Model Driven Approach

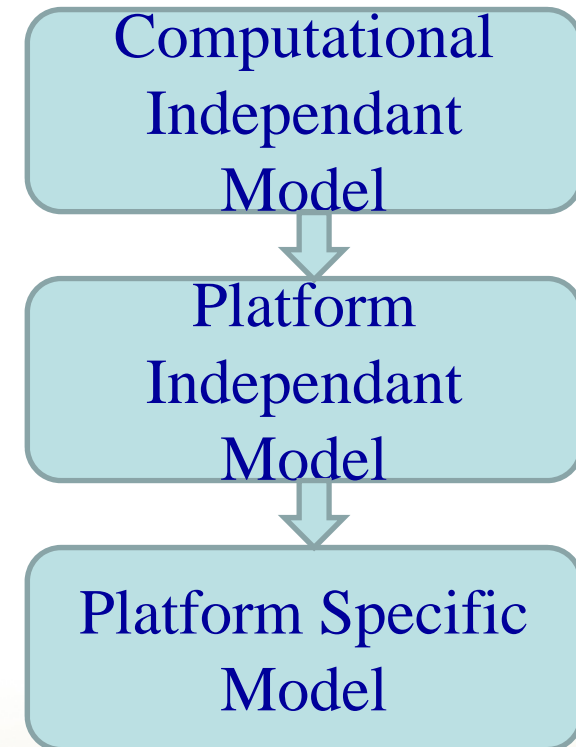
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- ✓ To start from the users points of view (business level)
- ✓ To separate and share the preoccupations from users to technique
- ✓ To have a set of coherent modelling levels which are based on system theory
- ✓ Finally to facilitate the alignment between the business view and the technical development
- ✓ At each level, to validate more and more detailed specifications until the implementation

# Background in Model Driven Approach

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- ✓ Model Driven Architecture (MDA)
  - Developed by Object Management Group
  - First architecture in this sense
  - Explain what but not how



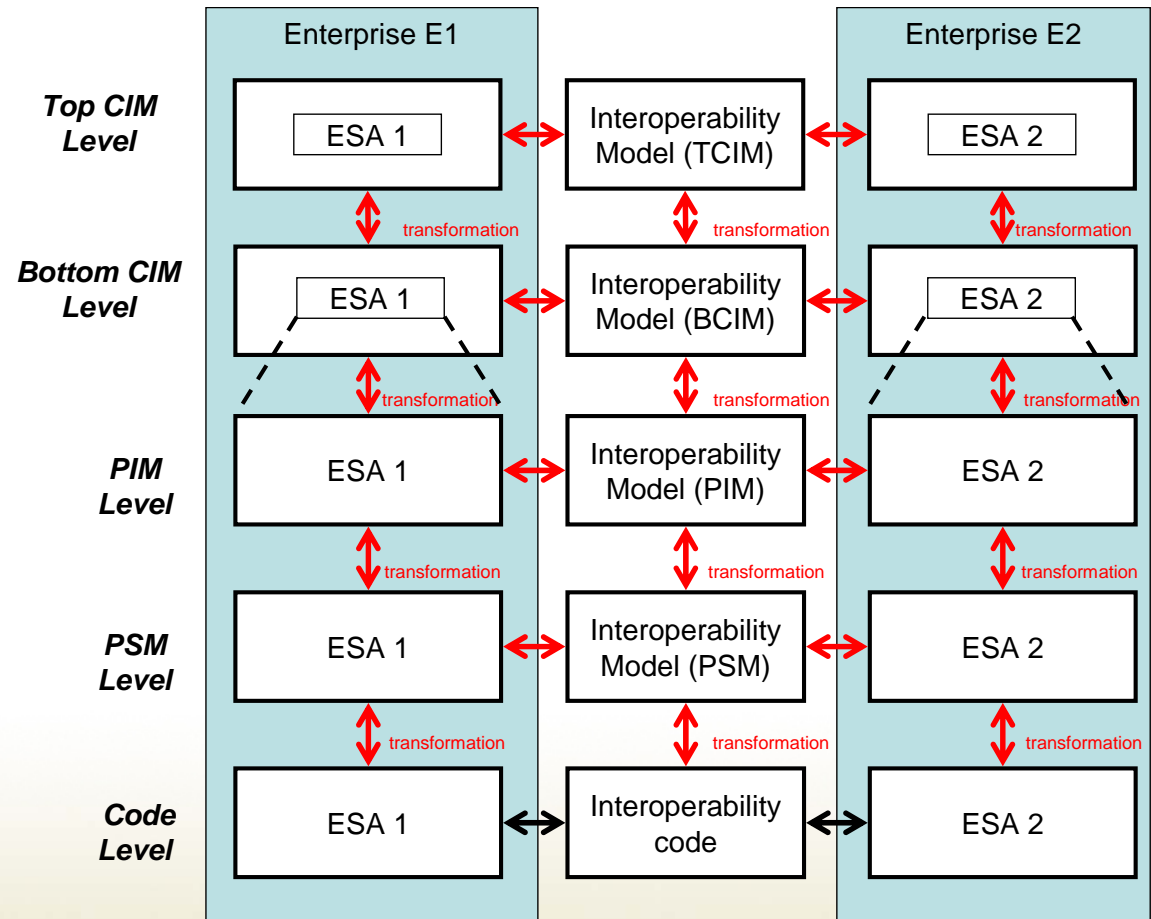
# Background in Model Driven Approach

## ✓ Model Driven Interoperability (MDI)

➤ Developed first in the frame of INTEROP NoE

➤ Improved in French projects on interoperability: ASICOM and ISTA3

➤ Oriented towards IT in conjunction with SOA



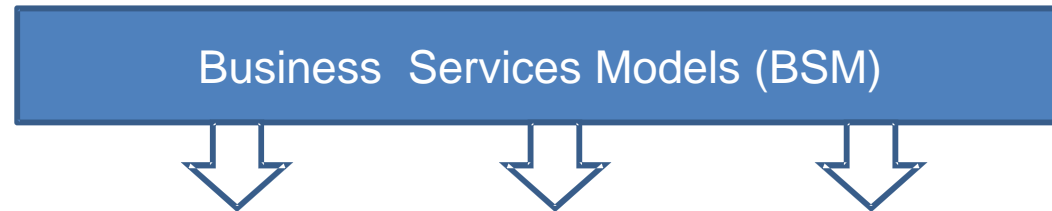
# MDSEA

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- ✓ The proposed Model Driven Service Engineering Architecture is elaborated based:
  - On MDA and MDI
  - On several modelling levels
- ✓ MDSEA must be adapted to services systems: to implement in VME IT, Organisation and Physical means
- ✓ MDSEA must define which kinds of modelling languages will be used
- ✓ MDSEA must define the transformation mechanisms

# MDSEA

- **Architecture for Service System Engineering: Model Driven Service Engineering Architecture (MDSEA)**

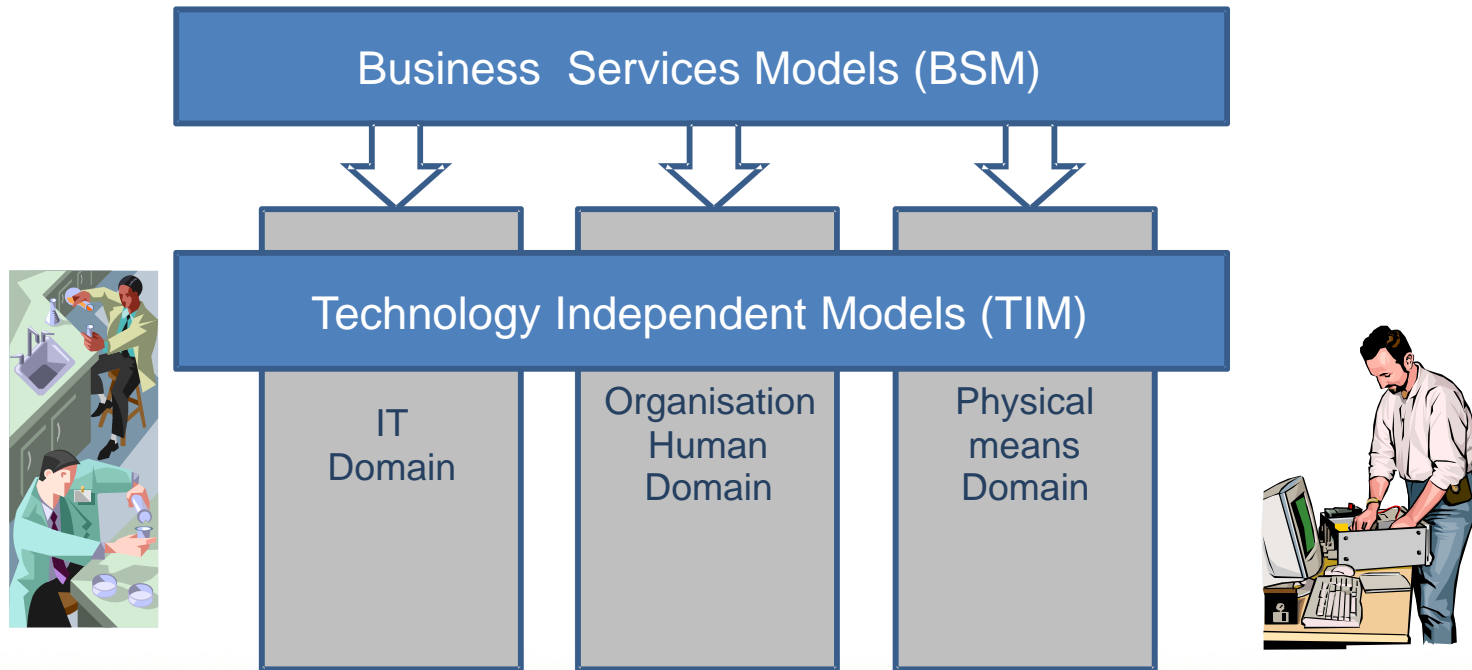


- **Business Service Models (BSM): VME USER Oriented** -> models at the global level. The models at the BSM level must be independent to the future technologies that will be used for the various resources.
- Languages must be understandable and usable (to update the models) by users of the system
  - Languages must be simple but powerful
  - Languages must represent several points of view: service process and service process control for the design and the operation of the service system
- Chosen languages are Extended Actigram\* and GRAI Grid and nets



# MDSEA

- **Architecture for Service System Engineering: Model Driven Service Engineering Architecture (MDSEA)**



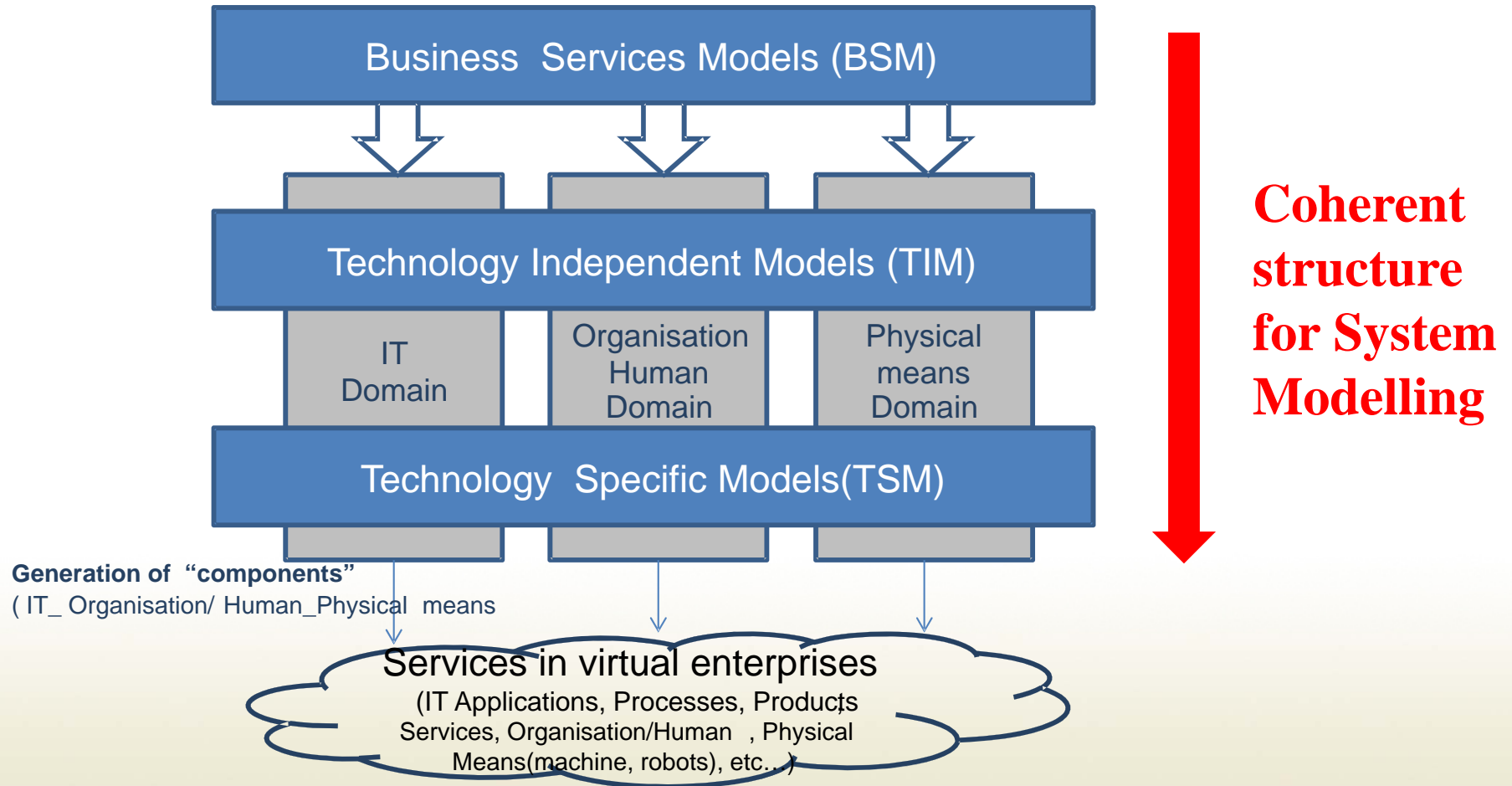
# MDSEA

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- **Technology Independent Models (TIM): First technical level :**  
The models at the TIM level must provide sufficient details to allow developing or buying software applications, components, recruiting human operators / managers or establishing internal training plans, buying and realizing machine devices, for supporting and delivering services in interaction with customers.
- Chosen languages are BPMN 2.0 and UML class diagrams

# MDSEA

- **Architecture for Service System Engineering: Model Driven Service Engineering Architecture (MDSEA)**



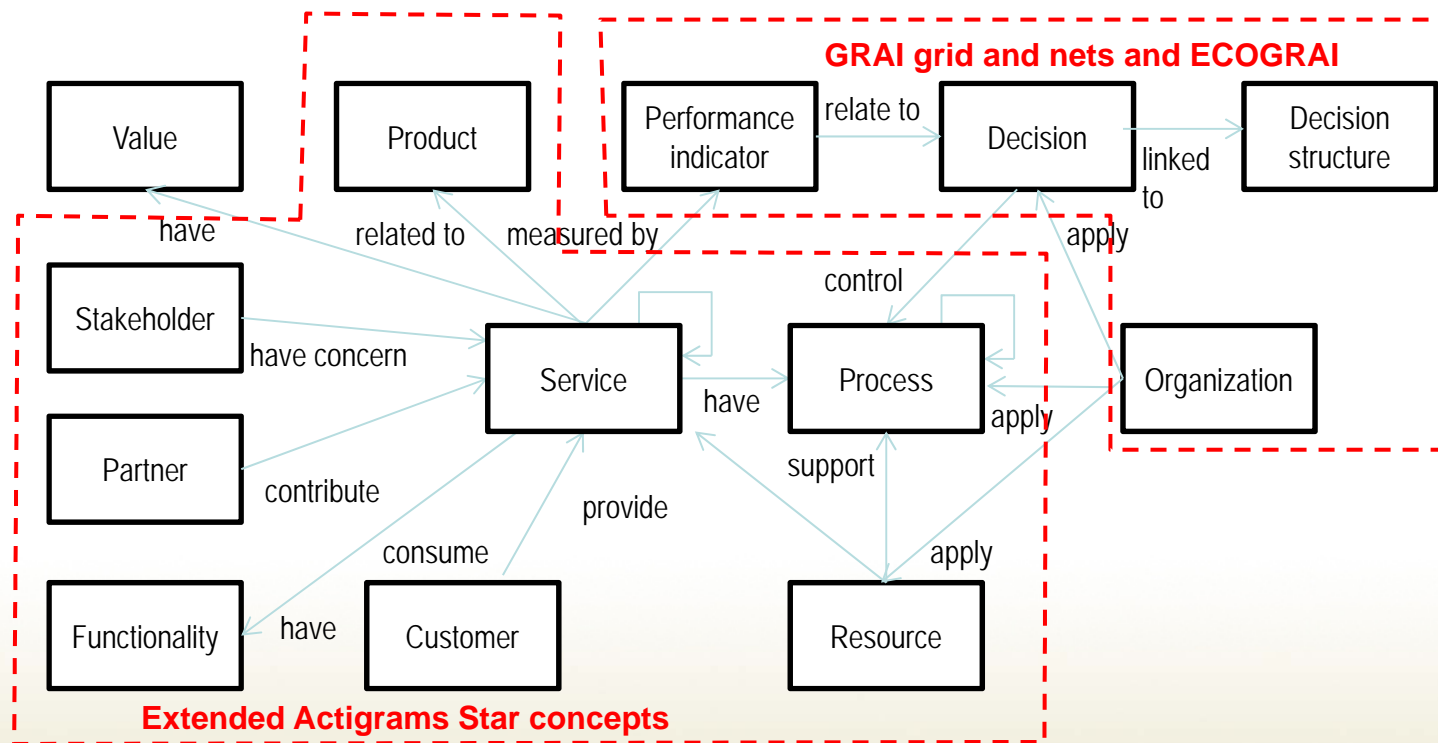
# Business Service Modelling level

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- ✓ Business Service is the first level of modelling
- ✓ Global description of the virtual enterprise
- ✓ Independent to the future technologies of resources
- ✓ Can be decomposed into 2 sub levels
  - top BSM: global
  - bottom BSM: domain concerns by the servitisation

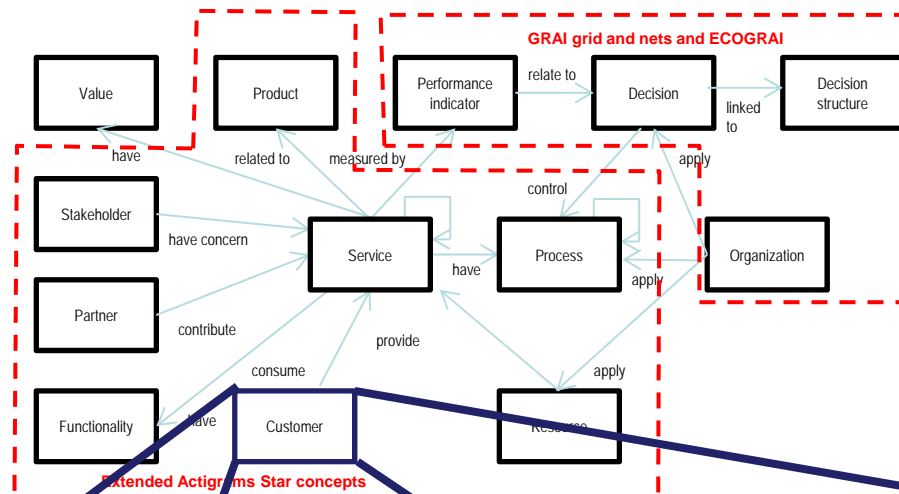
# Business Service Modelling level

- ✓ Specific concepts must be identified and represented at the BSM level:



# Business Service Modelling level

✓ Then, each concept can be detailed using a template:



<b>Header</b>	
Construct label	[Customer]
Identifier	[Identifier of the customer instance]
Name	[name of the customer instance]
<b>Body</b>	
Categories	[Worker, farmer, student,...]
Level of education	[short textual description]
Gender and age	[Short textual description]
Annual revenue range	[Short textual description]
Targeted frequency of service use	[Short textual description]
Wish and requirement	[Short textual description]
Constraint	[Short textual description]
<b>Relationships to other model elements</b>	
SERVICE	[Identifier/name of Service concerned by the customer: described by Service template]
<b>Other Relationships</b>	
RELATED TO MODEL LEVEL	[Refer to BSM, TIM, TSM modeling level] : BSM
RELATED TO SLM PHASE	[Refer to service lifecycle phases] : Requirement

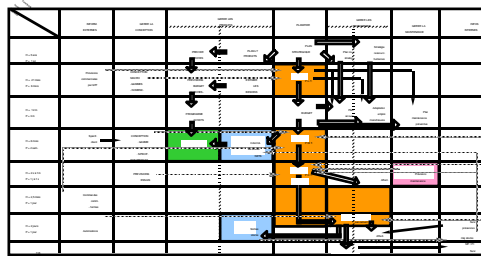
# MDSEA

## Examples of models at BSM level

*Collaborative decisions*

*Collaborative decisions*

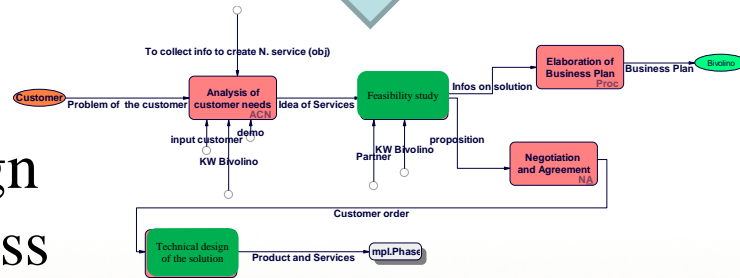
Design control



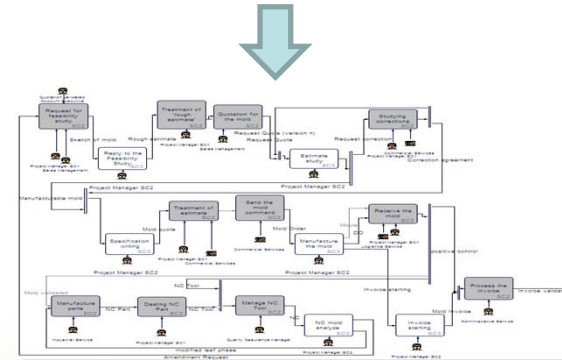
	External Information	Market Analysis Technologies	Manage innovation	Manage central coordination and synchronization	Manage Quality	Manage Manufacturing	Manage deliveries	Manage Quality	Internal Information
10-18T	ES	SCS	SCS	SCS	SCS	SCS	SCS	SCS	ES
18-24T	Customer	Industrial strategy	Industrial strategy plan	Quality strategy	Manufacturing strategy	Delivery Strategy	Quality strategy	Quality strategy	Activity review report
24-30T	Customer	Industrial equipment (machines) Industrial Training	Industrial equipment (machines) Industrial Training	Customer / SC relationship quality Business orders	Manufacturing equipment (machines) Industrial Training	Manage inventory and orders	Management Review	Customer Relationship quality	Quality report
30-36T	Customer	Manufacturing process Value chain	Workload	Customer / SC relationship quality Business orders	Manufacturing equipment (machines) Industrial Training	Manage inventory and orders	Customer Relationship quality	Customer Relationship quality	Weekly report
36-42T	Customer	Short term operation (emergency)	Short term planning (scheduling)	Manage non-compliance (SCS)	Manage non-compliance (SCS)	Planning Delivery	Manage non-compliance (SCS)	Manage non-compliance (SCS)	Daily report
42-48T	ES	SCS	SCS	SCS	SCS	SCS	SCS	SCS	ES

Operation control

Design process



*Collaborative process*



Operation process

*Collaborative process*



# Technology Independent Modelling level

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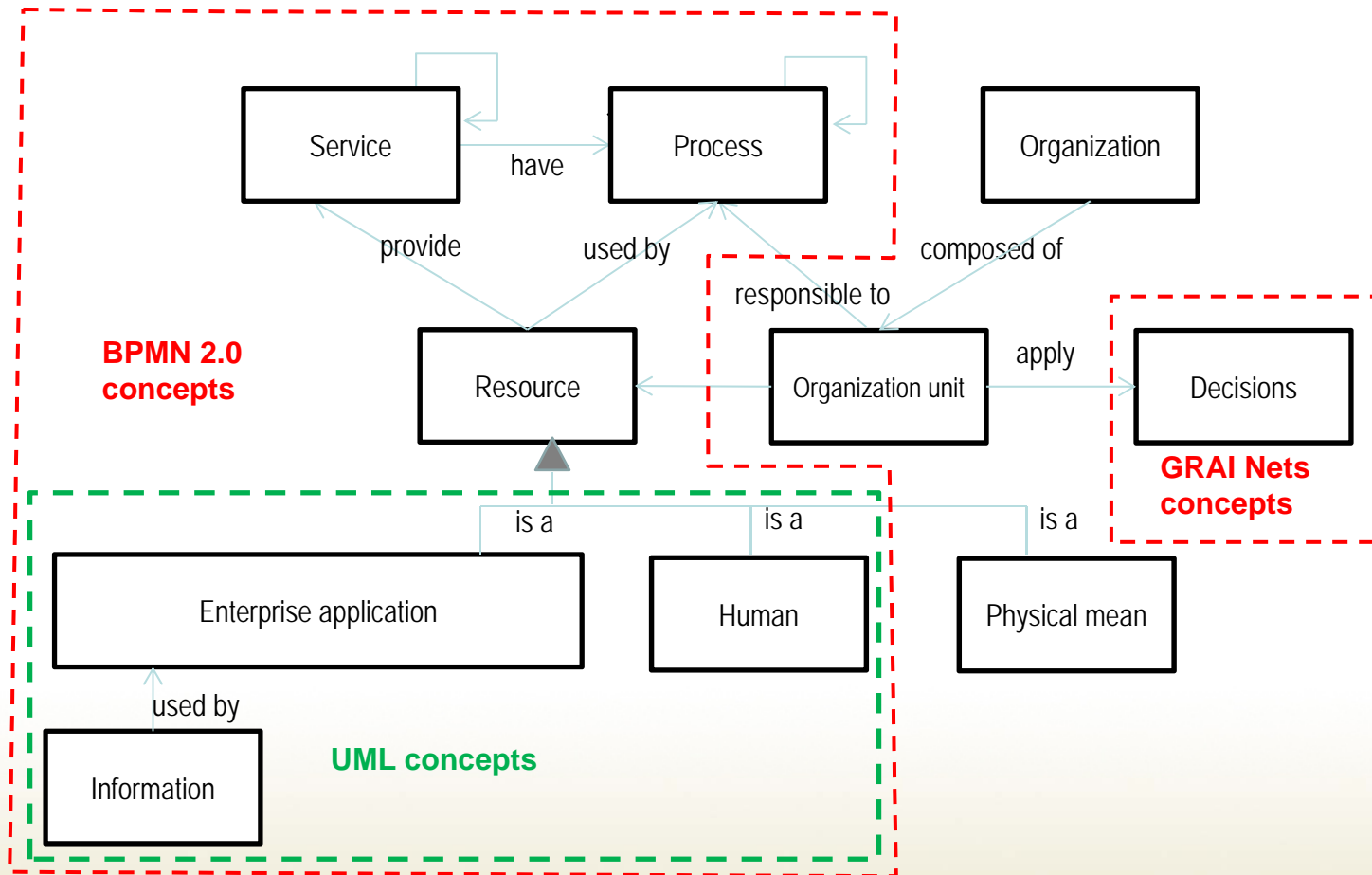
- ✓ Second level of abstraction in the representation of the service system
- ✓ Gives detailed specifications of the structure and functionalities of the service system but not propose technological details
- ✓ the resources specifications are described for
  - IT
  - organisation/human
  - physical means

# Technology Independent Modelling level

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- ✓ The functionalities are derived from BSM models
- ✓ Complementary data can be useful to collect
- ✓ the functionalities can be classified by importance in order to serve the selection of resources at the lower level
- ✓ the functionalities are also covering the interoperability problems to be connected to other companies of the virtual enterprise or to other companies of the ecosystem

# Technology Independent Modelling level

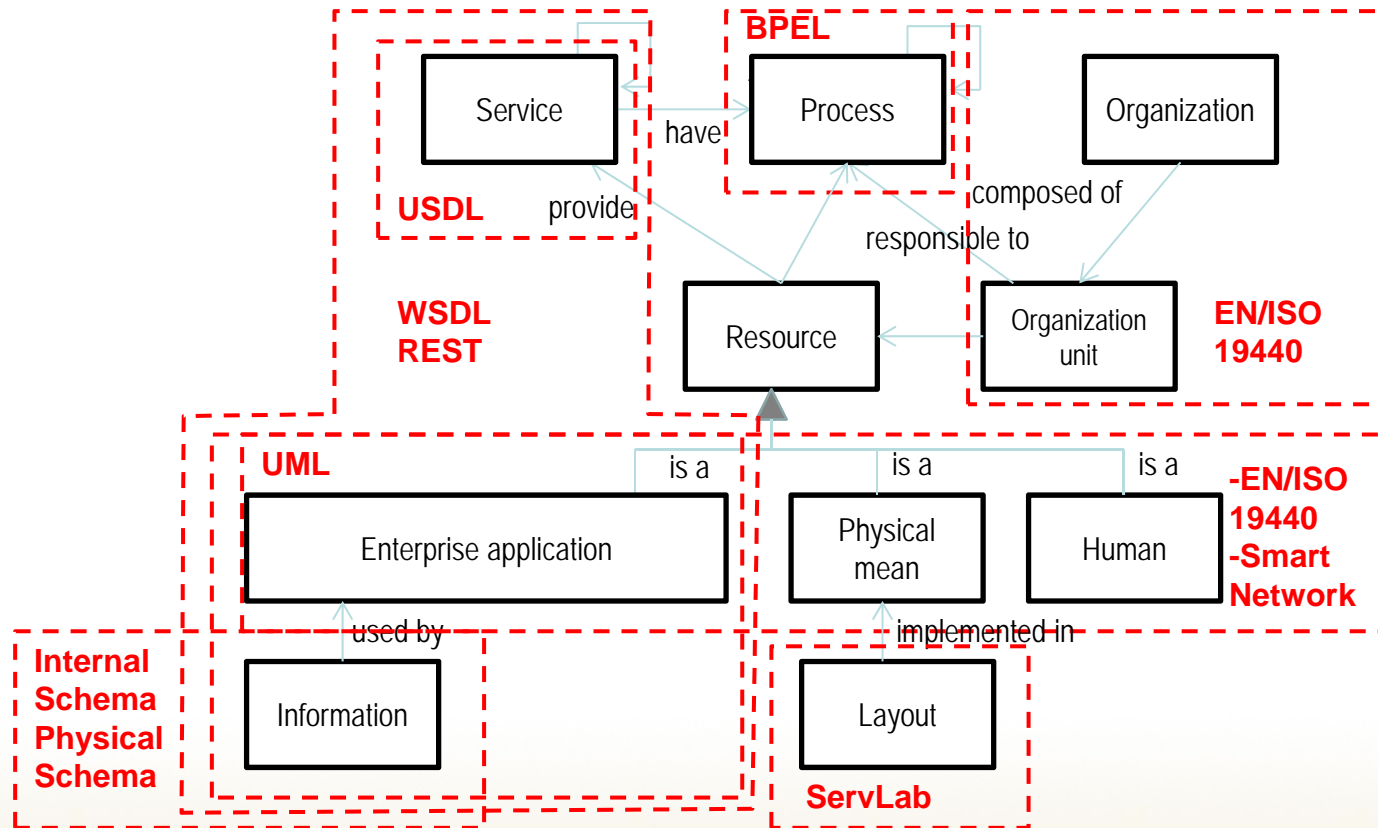


# Technology Specific Modelling level

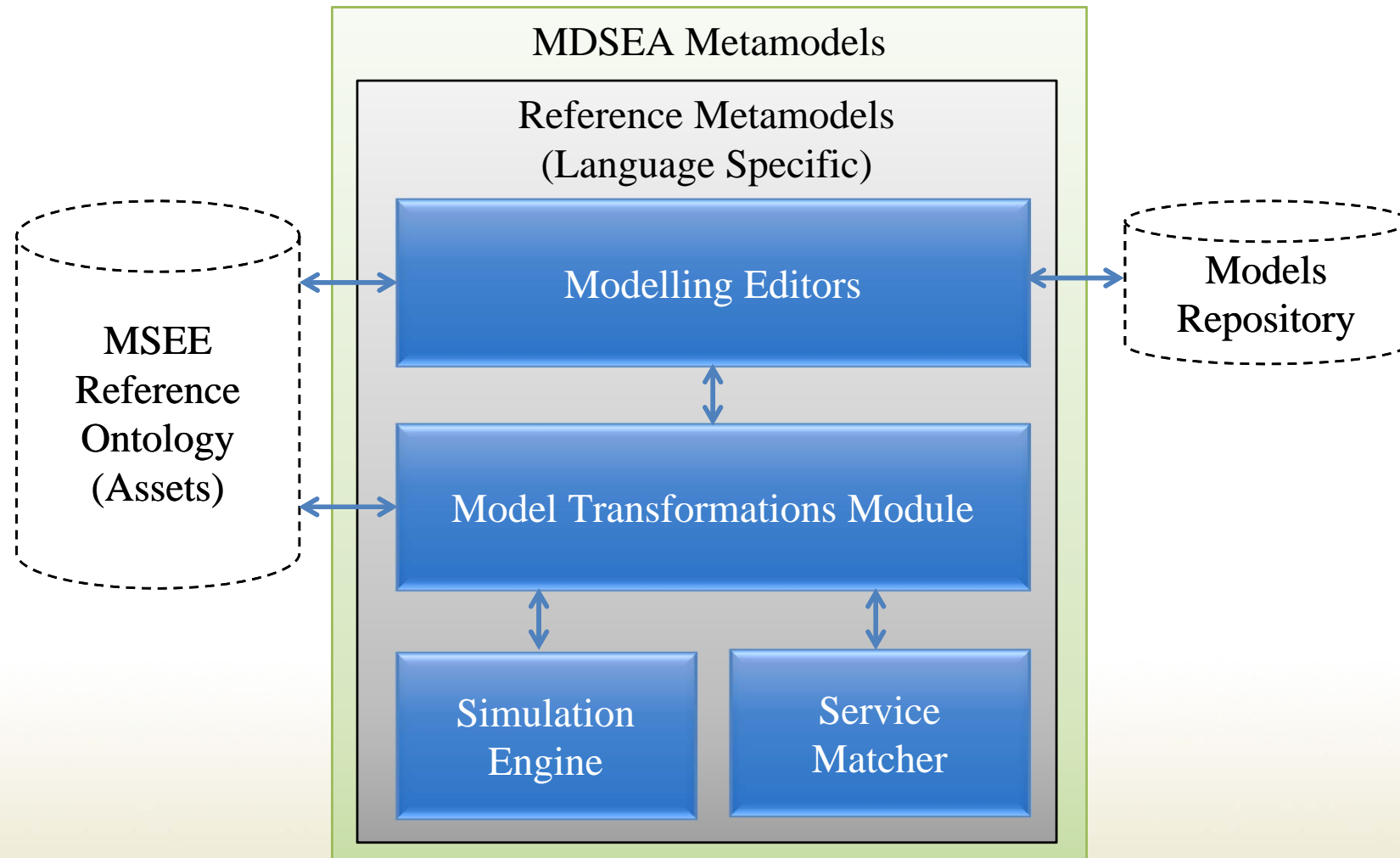
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- ✓ Details how the system will use each resource
  - To choose how to buy or to develop and IT solution
  - To choose a human resources and to define him/her role and place in the organisation
  - To select a specific machine and to describe its performance

# Technology Specific Modelling level



# Platform for service and system modelling



# Modelling editor: SLM TOOLBOX

The image shows a screenshot of the SLM TOOLBOX modelling editor interface. The interface is divided into several main sections:

- Action Bar:** Located at the top left, containing various icons for file operations and editing.
- Modeling Editor:** The central workspace where the model is built. It features a grid background and contains a flowchart with nodes: "VME creation" (oval), "Creation of a DB to collect data from WM" (rectangle), "Data collection" (rectangle), and "Data elaboration" (rectangle). Arrows indicate data flow: "VME" from VME creation to DB creation; "DB" from DB creation to Data collection; "DB populated" from Data collection to Data elaboration; "data" from Data collection to Data elaboration; and "informations" from Data elaboration to Data collection. A "Palette" callout points to the right-hand side of the editor.
- Palette:** A vertical toolbar on the right side of the editor, containing various tool icons such as "Select", "Marquee", "Connections", "InputOutput Flow", "Support Flow", "Control Flow", "Resources", "Connectors", "LogicalOperators", and "ExtendedActivity".
- Model Repository:** A panel on the left side of the editor, displaying a tree view of project files and folders, including "BSM - Hardis", "BSM - Hardis - TIM", "SLM", "GRAI Grids", and "Processes".
- Object Properties:** A panel at the bottom of the editor, showing the properties of the selected object. It includes fields for "Name" (SERVICE SYSTEM design), "Code", and "Description".

# Modelling languages at TIM Level

## TIM Modelling iteration plan

Based on  
models at  
BSM



⇒ At any iteration,  
models can be  
annotated with terms  
from the Ontology

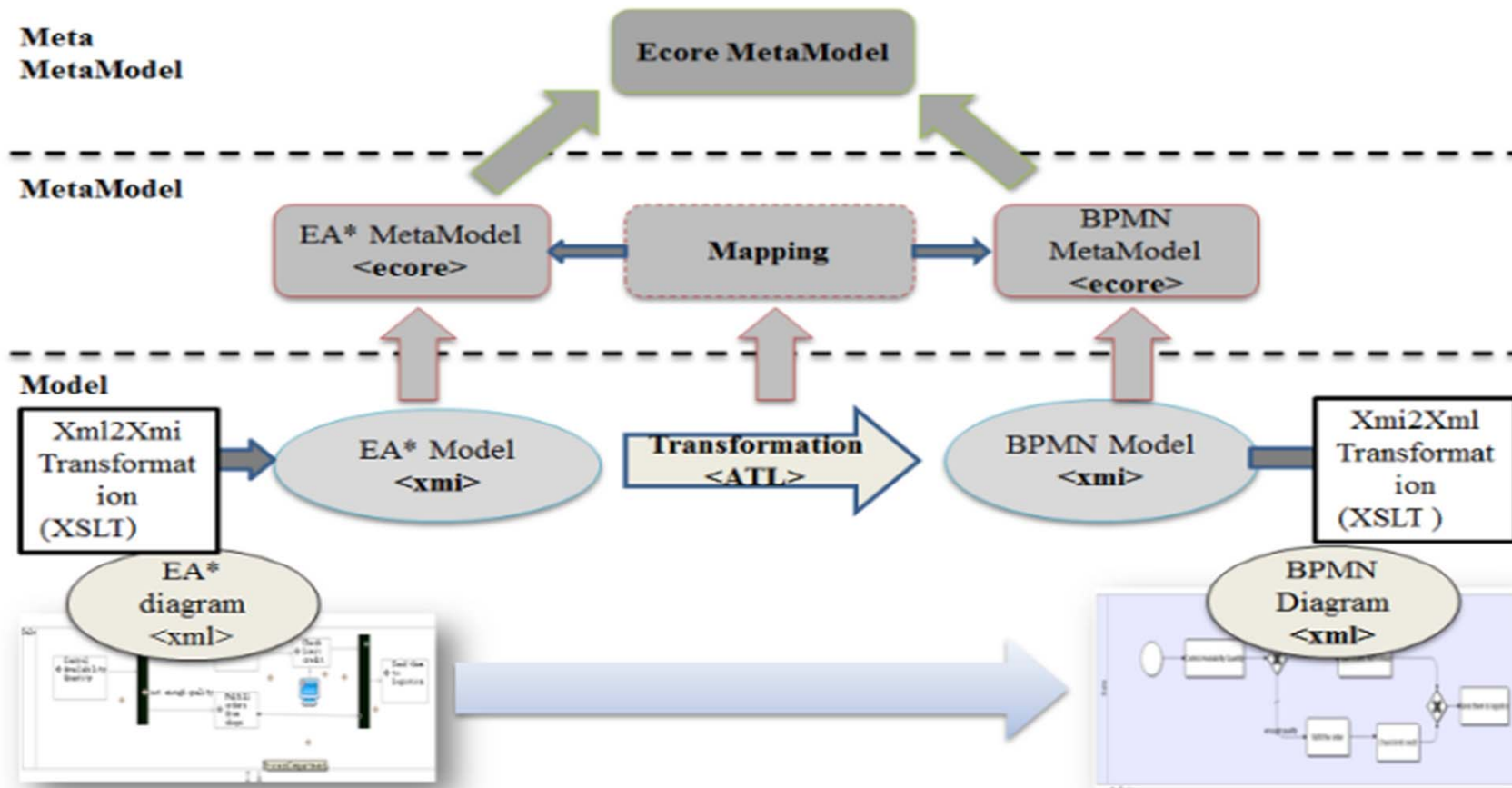
⇒ At any iteration,  
models can be stored  
in the modelling  
repository

	Interaction View	Architectural View	Behavioral View	Structural View
<b>Iteration #1</b> <i>Goal : to validate the requirements</i>	<ul style="list-style-type: none"> <li>Use cases (UML Use Cases Diagrams)</li> <li>User centered processes (BPMN)</li> </ul>	<ul style="list-style-type: none"> <li>General architecture diagram</li> </ul>		
<b>Iteration #2</b> <i>Goal : to specify the functionalities</i>	<ul style="list-style-type: none"> <li>User Interface flow diagrams</li> </ul>	<ul style="list-style-type: none"> <li>Domain Model (UML Class Diagrams)</li> </ul>	<ul style="list-style-type: none"> <li>System centered processes (BPMN)</li> </ul>	
<b>Iteration #3</b> <i>Goal : to design the architecture of the system</i>	<ul style="list-style-type: none"> <li>User Interface graphical design</li> </ul>	<ul style="list-style-type: none"> <li>Logical architecture (UML Component Diagrams)</li> </ul>		<ul style="list-style-type: none"> <li>Data model (UML Class Diagrams)</li> </ul>
<b>Iteration #4</b> <i>Goal : to prepare the software design</i>			<ul style="list-style-type: none"> <li>Processings (UML Sequence Diagram)</li> </ul>	<ul style="list-style-type: none"> <li>Object Models (UML Class Diagrams)</li> </ul>



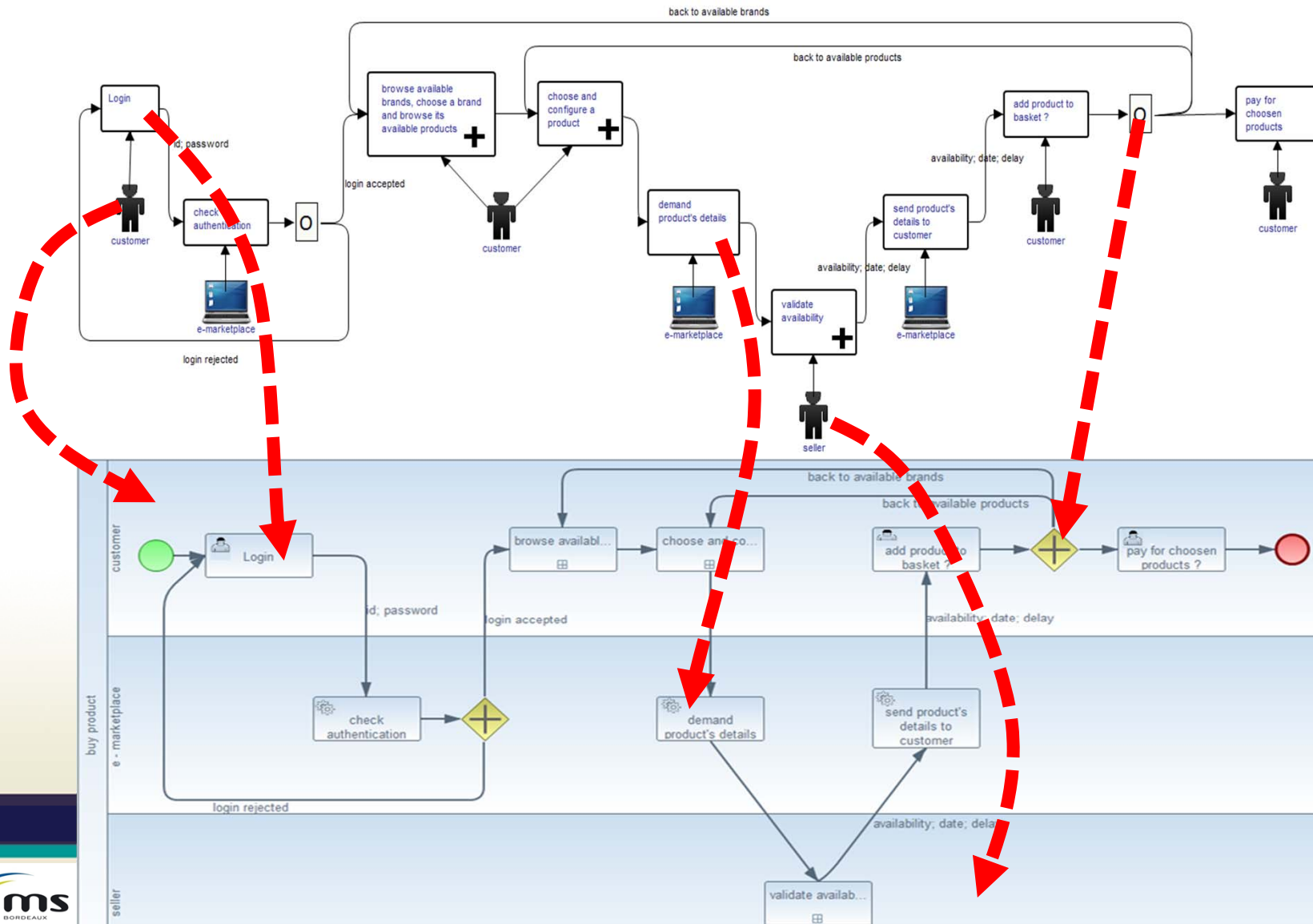
# Model transformation principles

- Different languages at different level of modelling
  - need to transform one model in another model without too many supplementary information from users



# Example of model transformation

## From EA\* to BPMN

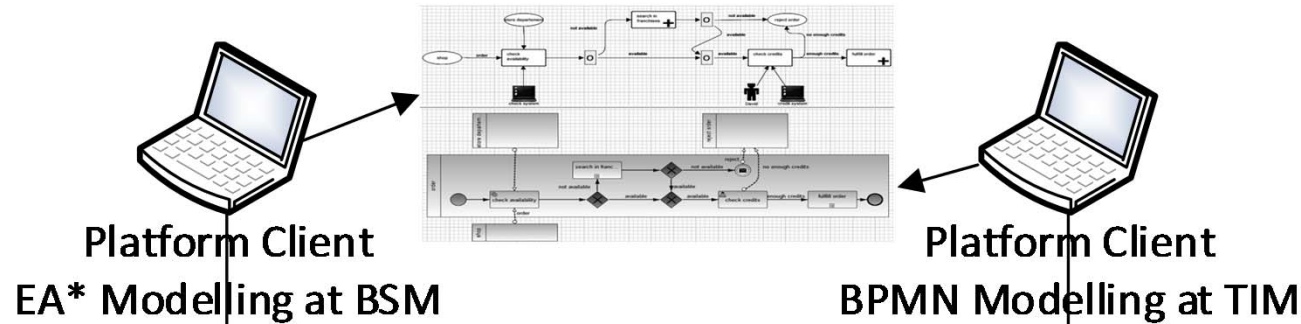


EA\* model for  
BIVOLINO at BSM

BPMN 2.0 model  
for BIVOLINO at  
TIM

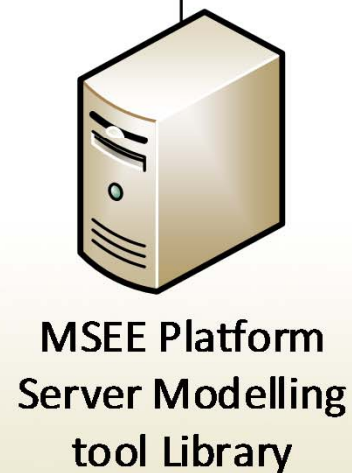
# From BPMN to simulation

Modelling  
Step



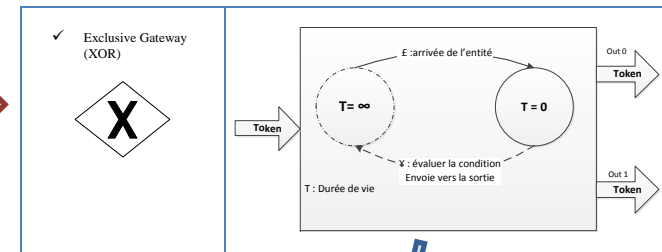
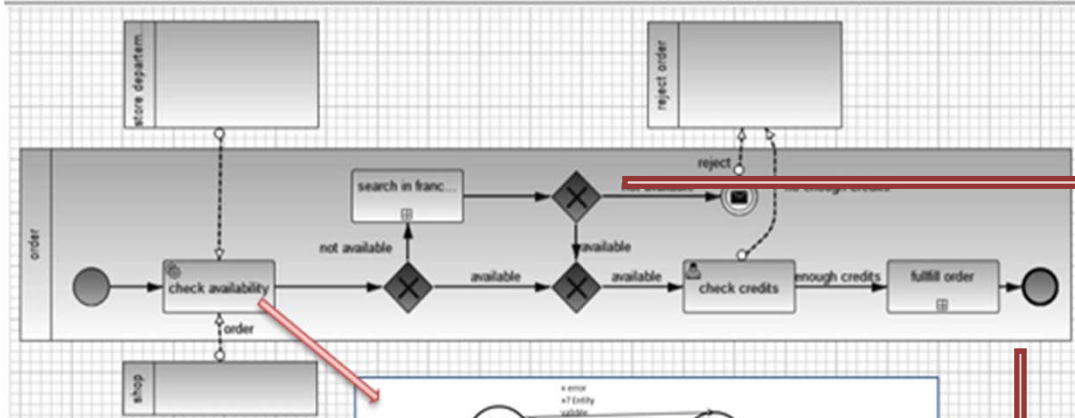
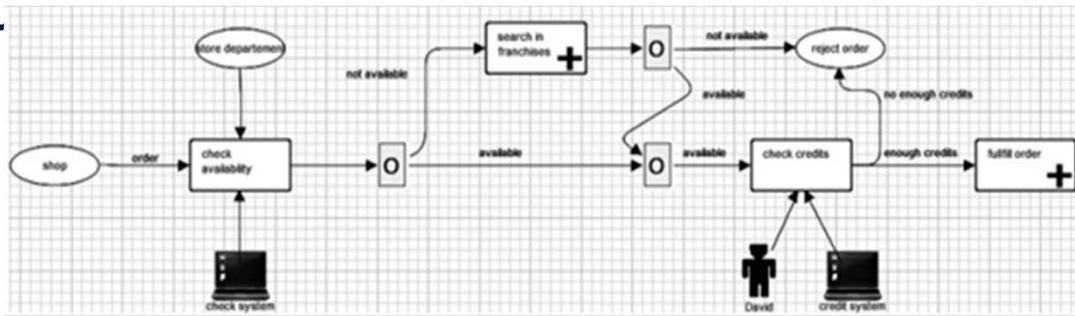
Storing and  
validation  
Step

Distributed architecture for  
modelling and simulation  
Remote access to component  
library  
REST is used for access to the  
simulation model data base

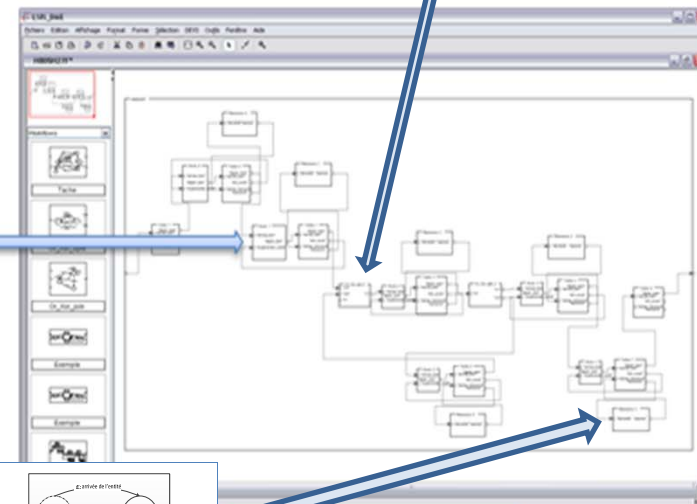
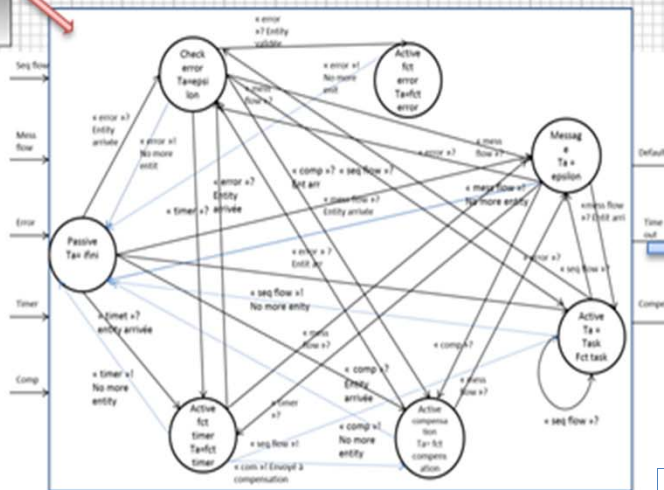




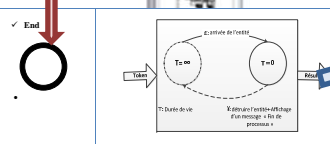
# From BPMN to simulation



DEVS atomic model

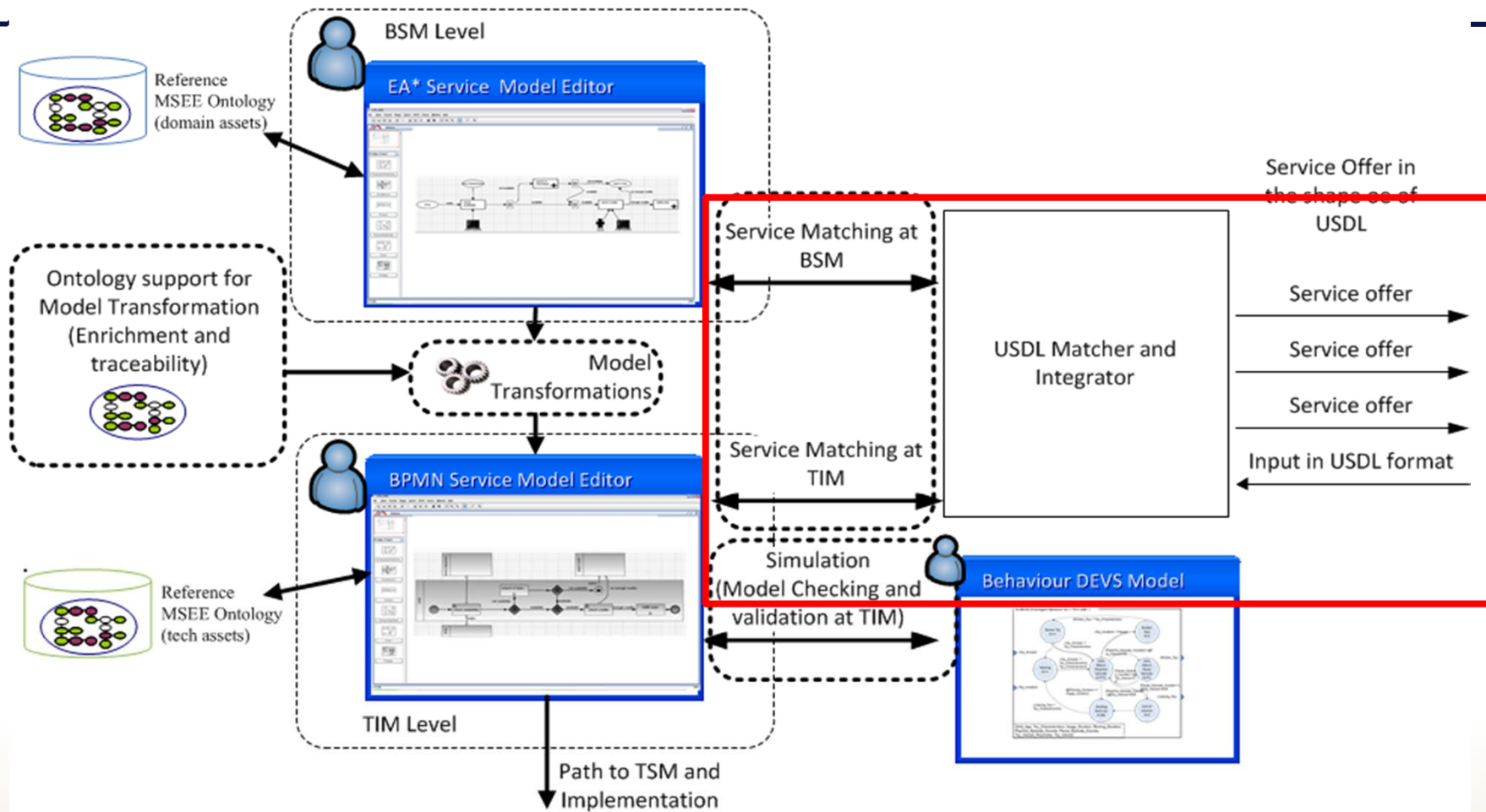


**From each component of BPMN standard a DEVS equivalent model has been created**





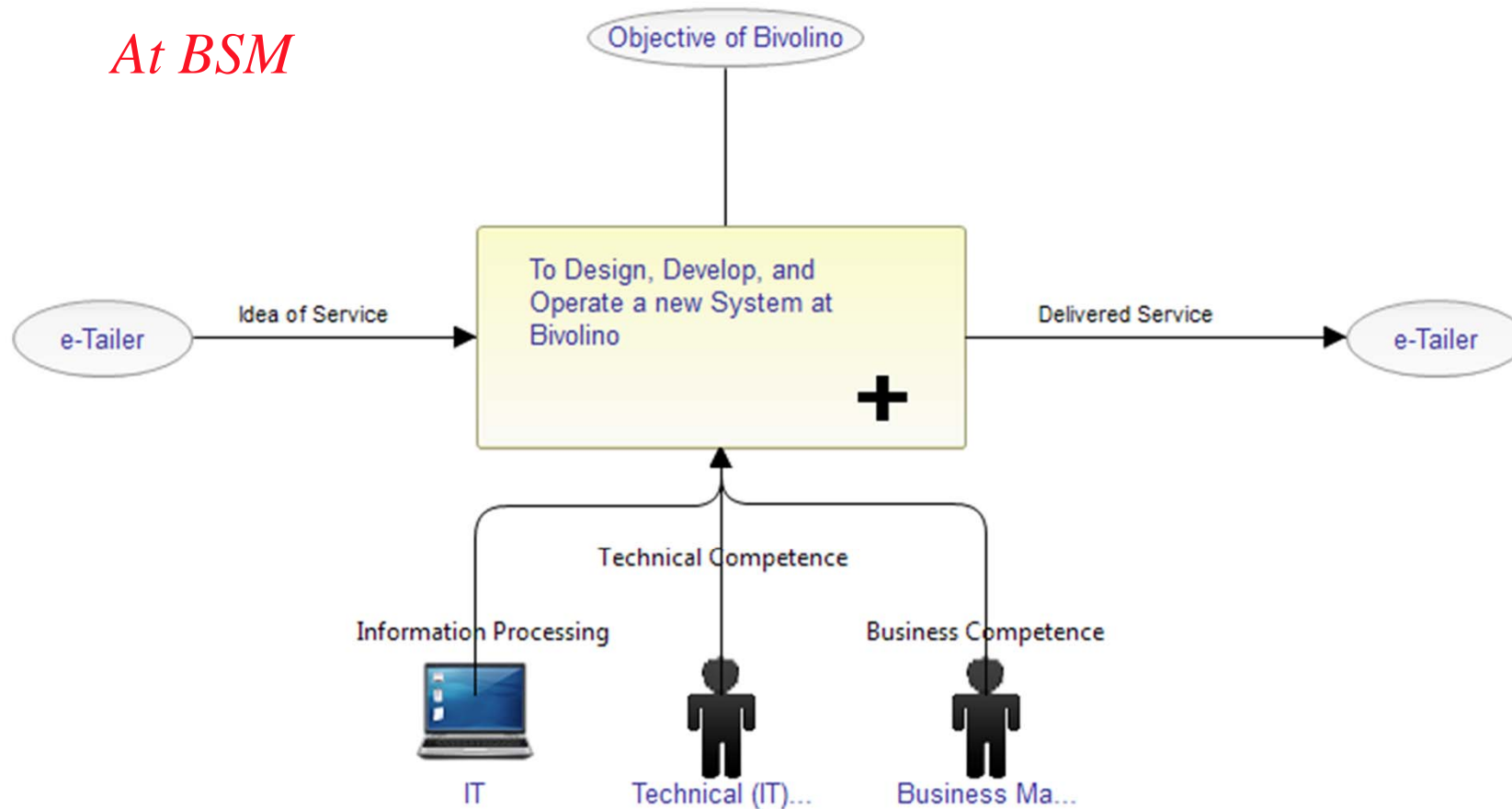
# Service matcher with USDL



Ontology ensures Model enrichment and tractability during modelling and transformations  
 Simulation ensures model checking and performance indicators following regarding time  
 USDL ensures interoperability with other modelling platform in the domain

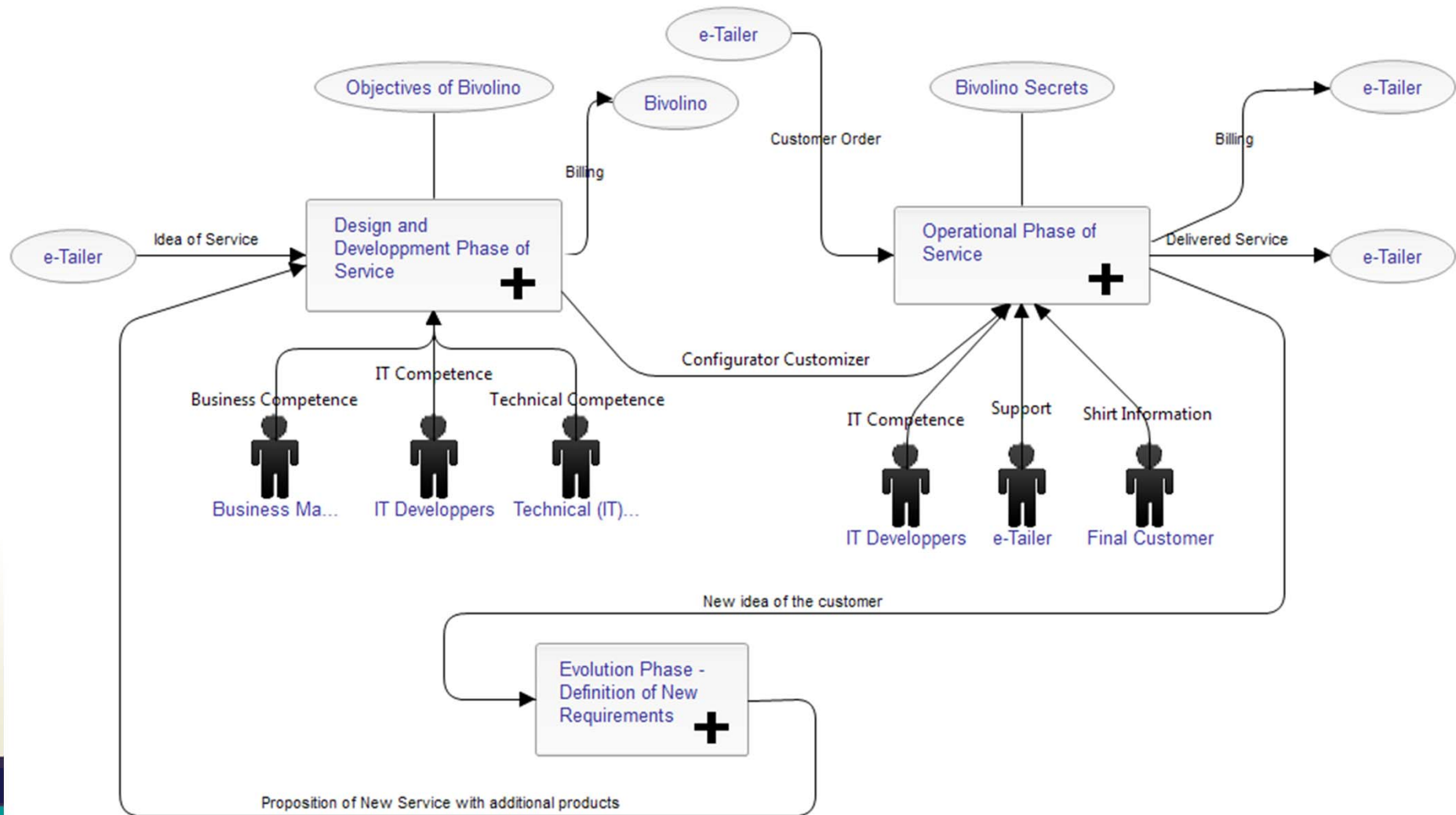
# Example of BIVOLINO

*At BSM*



# Example of BIVOLINO

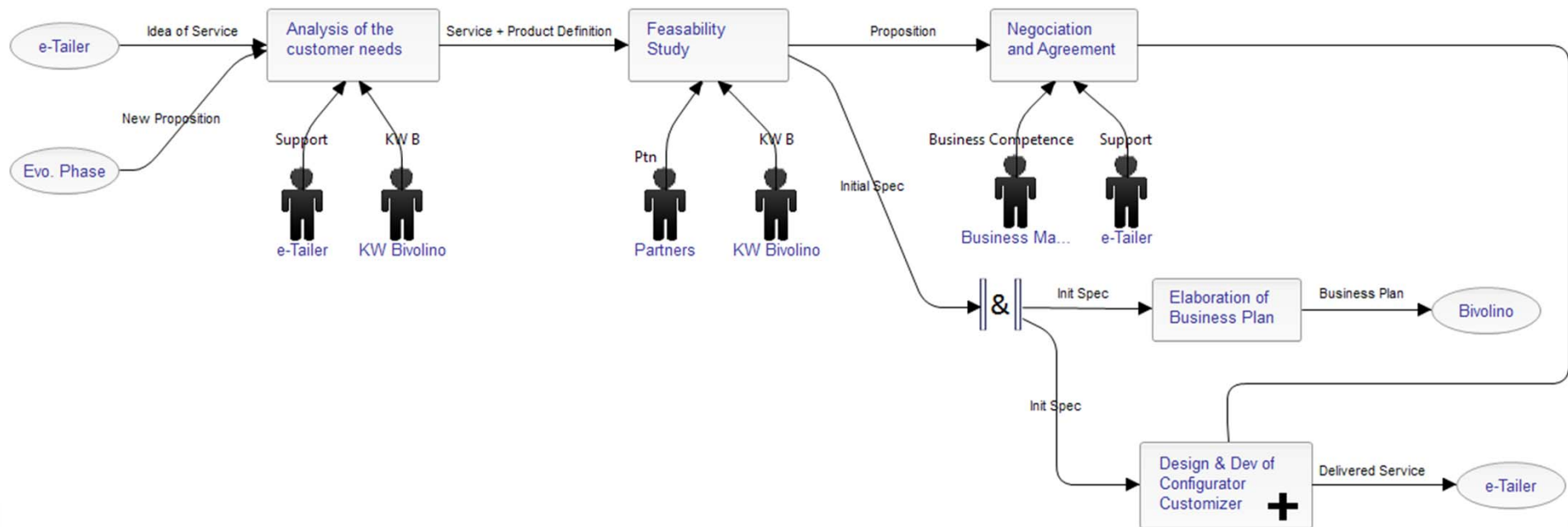
*To design Develop and Operate*





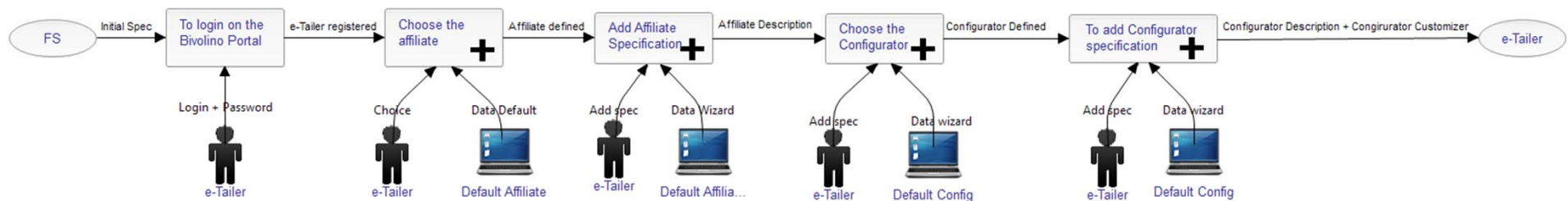
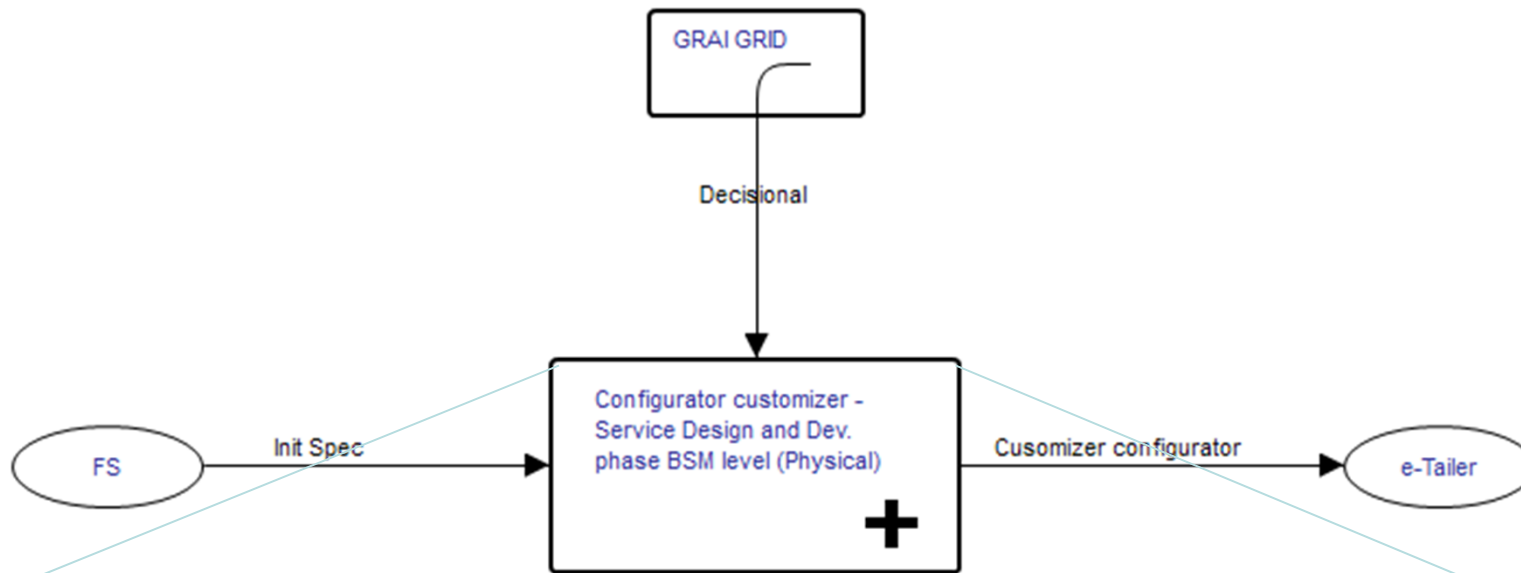
# Example of BIVOLINO

## Design & Dev. Phase



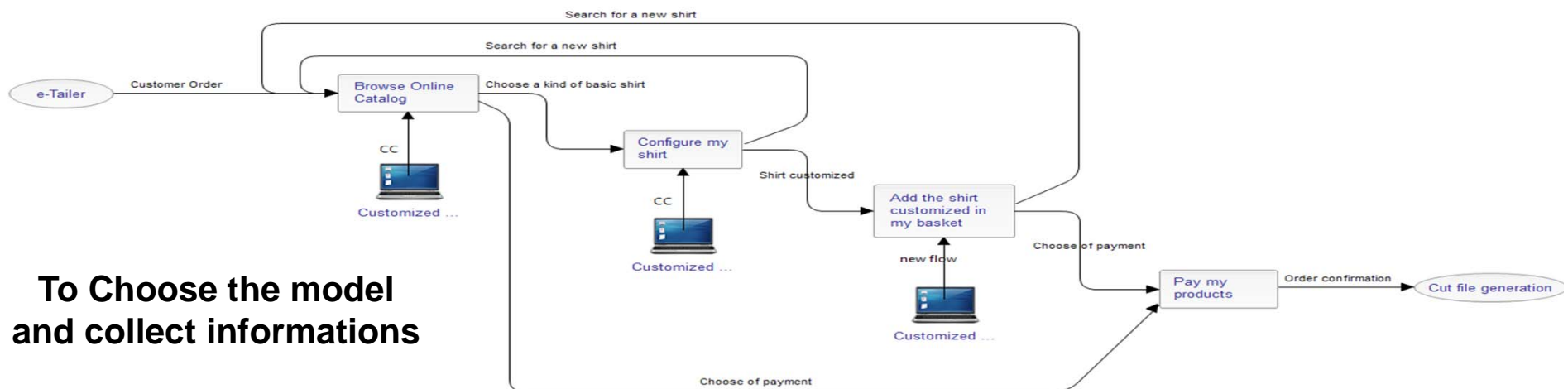
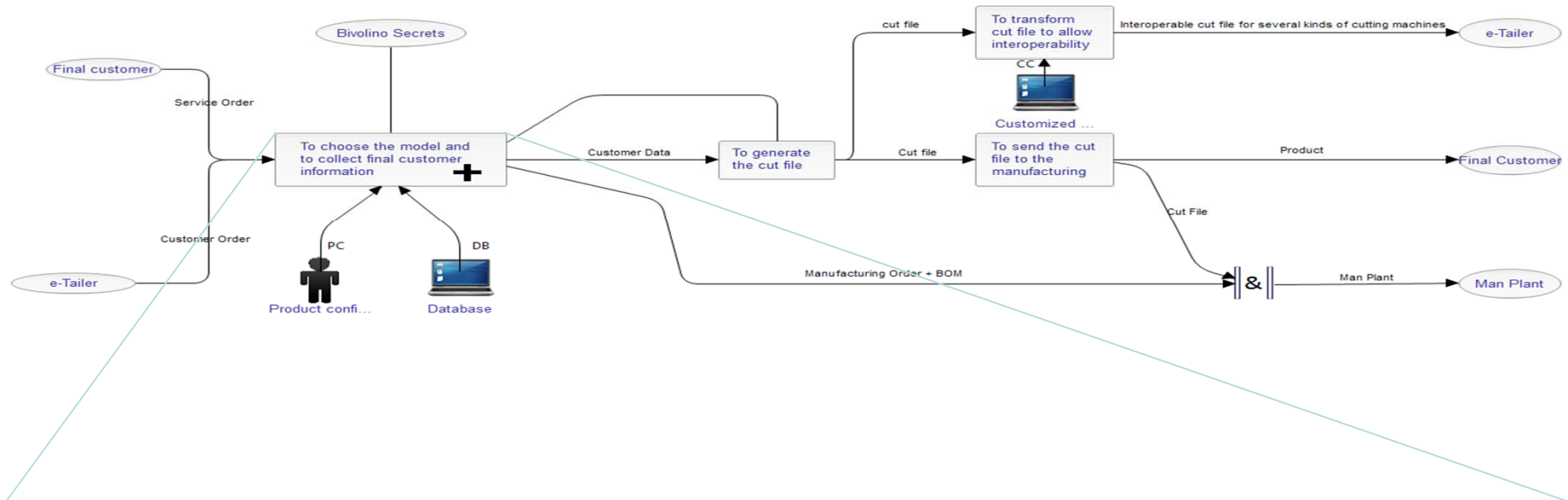
# Example of BIVOLINO

## *Design & Dev of Configurator Customizer*



# Example of BIVOLINO

## Service Operational phase BSM level (Physical)

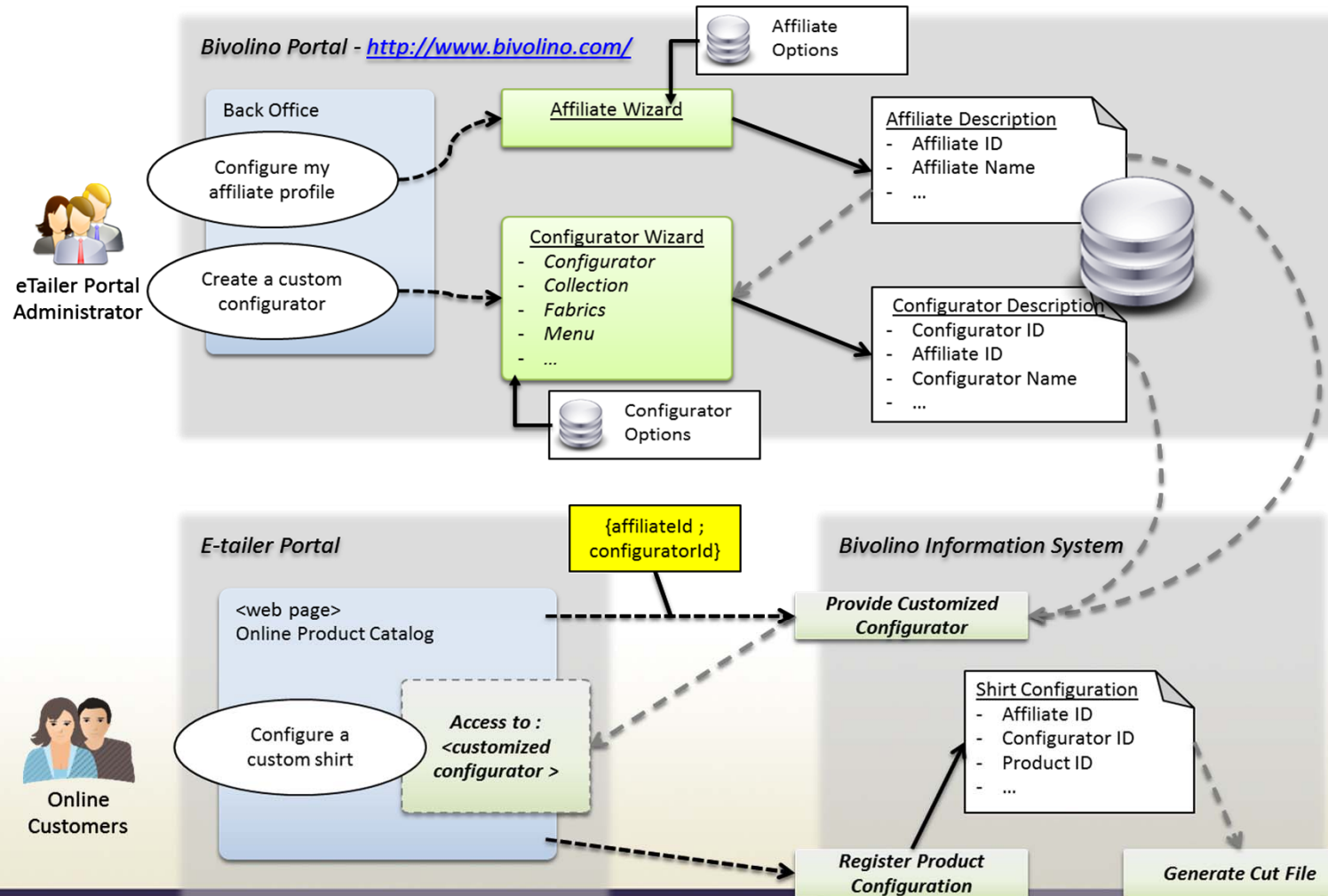


**To Choose the model and collect informations**

# Example of BIVOLINO

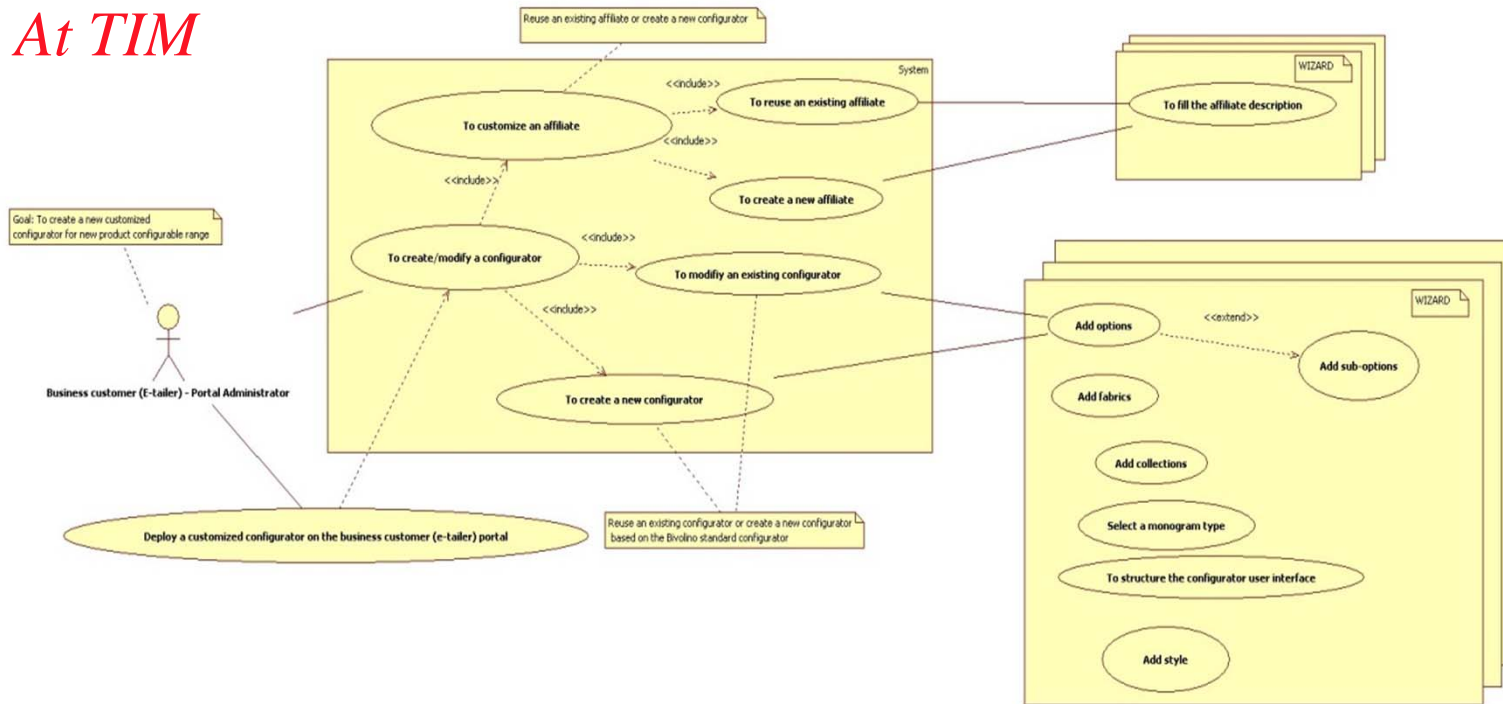
*At TIM*

*General architecture*



# Example of BIVOLINO

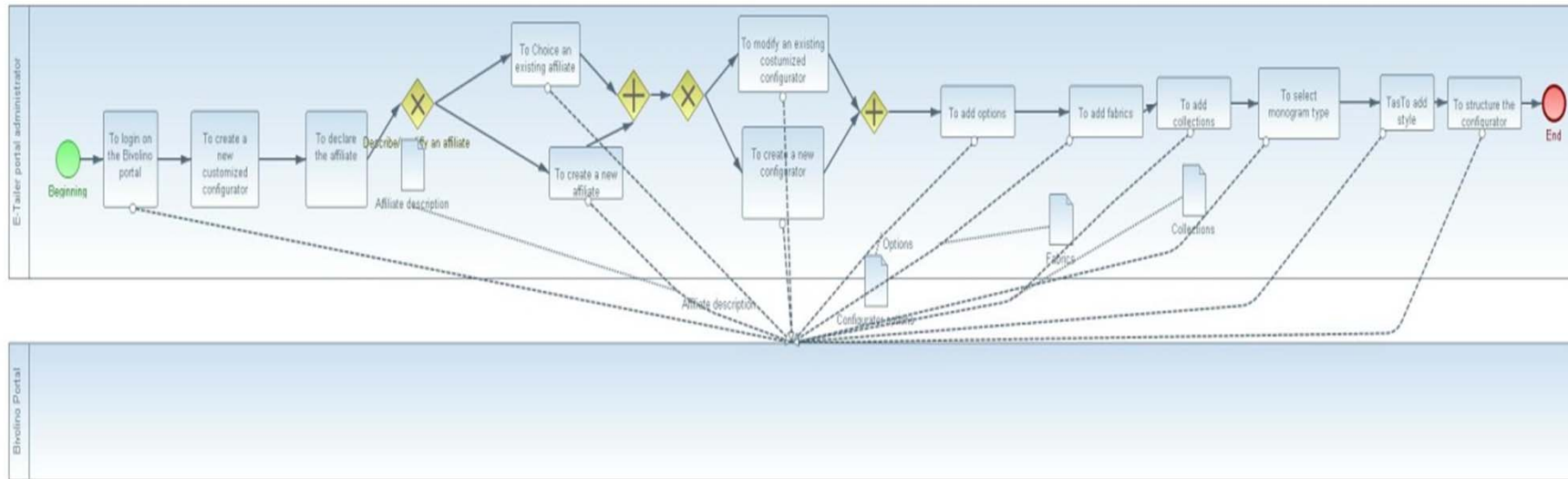
*At TIM*



Use case: Create a new customized configurator

# Example of BIVOLINO

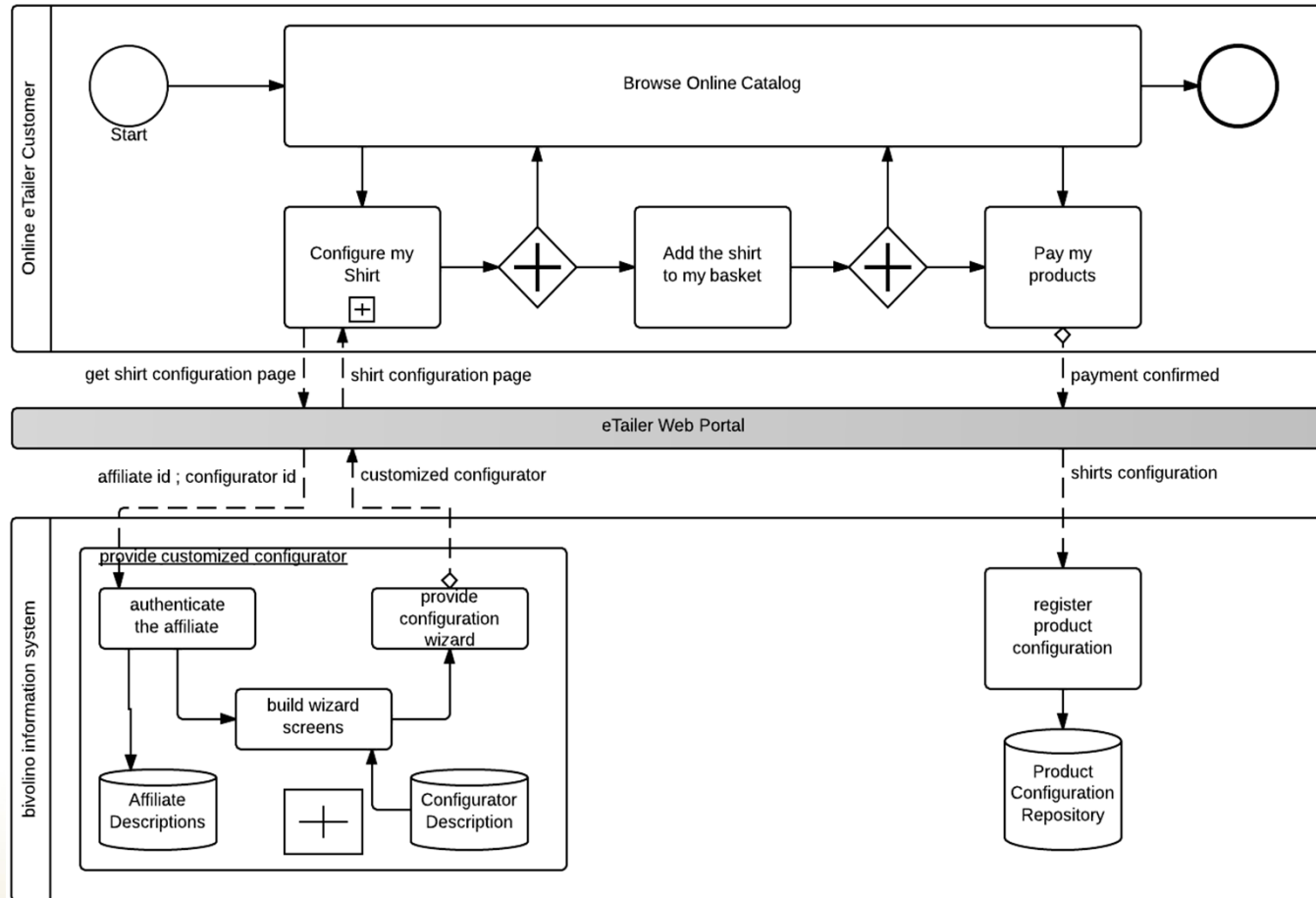
*At TIM*



BPMN: Create a new customized configurator (obtained by transformation of EA\* diagram)

# Example of BIVOLINO

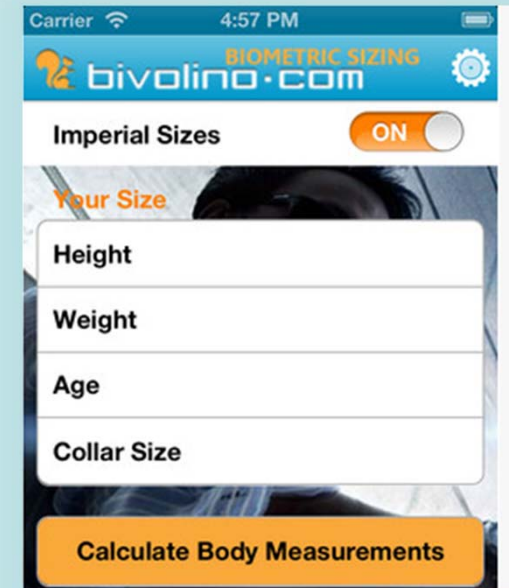
*At TIM*



User Process : Buy a shirt online

# First results for BIVOLINO

- Mobile application enabling customers to know their shirt size providing their height, weight, collar, etc.
- The MSEE Development Platform has been used to define Technology Specific Model of the application.
- The MSEE Mobile Business Platform (Mobile Development Module) has been used to develop the application.
- **This mobile application is interoperable with the product configurator of BIVOLINO and with the IT of the shirt manufacturer**





# Conclusions

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- ✓ The use of enterprise modelling is crucial to understand the running of a VE and to ensure that the implementation is coherent with its strategic objectives and enables the interoperability of practices and IT
- ✓ The representation must be done at several levels of detail in a coherent architecture in order to ensure the coherence of the modelling languages
- ✓ Need to apply the MDSEA principles and related languages to validate and modify them
- ✓ Acknowledgement to

